

Using a mirror, carry out a quick self-examination** following the criteria of the ABCDE method.

A lesion can be considered suspect if it fulfills one or more of the ABCDE criteria.

Using sun protection does not mean you no longer need to follow the essential precautions recommended during sun exposure.

UVA rays represent 95% of UV rays and penetrate through clouds and glass, making these rays damaging all year long.

**ANTHELIOS
ULTRA FLUID**

**HIGH UVA/UVB BROAD SPECTRUM
PROTECTION WITH AN INVISIBLE FINISH**

SPF **50+** (UVA) + UVB



Patented filtering system
> Enhance UV filters' efficacy by optimizing the homogeneity of the sun filter on the skin.
> MEXORYL® Filter Technology

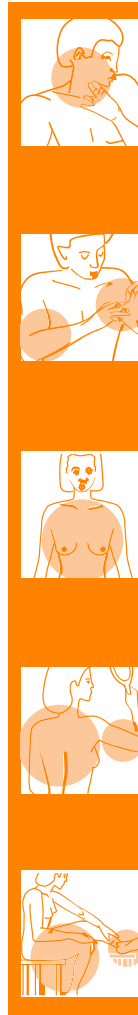
- ANTHELIOS ULTRA FLUID • SPF 50+**
With **NETLOCK Technology**
> Non-greasy, ultra fluid texture.
> Quick absorption with an invisible finish.
> No eye migration.
> Water- and sweat-resistant up to 80 minutes.
- ANTHELIOS MINERAL TINTED • SPF 50**
> 100 % mineral filter.
> Tinted, ultra-fluid lotion.
> Quick absorption with a natural glow.
> Water-resistant up to 40 mins.
- ANTHELIOS XL DRY TOUCH • SPF 60**
> Dry touch gel cream for the face.
> Anti-shine.
> Oily or acne-prone skin.
> Water-resistant up to 80 minutes.
- ANTHELIOS XL STICK • SPF 60**
> Targeted protection for sensitive zones (eyes, ears, scars, etc.)
> Non-migrating formula, tested around the eyes

ANTHELIOS

Broad spectrum high UVA/UVB for every sensitive skin in the family



CANADA IS AMONG THE HIGHEST INCIDENCE RATES OF SKIN CANCER IN THE WORLD



Using mirrors, examine your face, not forgetting the ears. Use a hairdryer to inspect you scalp.

Examine the palm and back of the hands, not forgetting the nails. Use a mirror to inspect your elbows, underarms and arms.

Neck, chest (thoroughly examining under the breasts in women) and abdomen.

Looking in the mirror, use a hand mirror to examine the back of your neck, shoulders, back, buttocks, the back of your thighs, forearms and ears.

Sitting down, use a mirror to examine the front of your thighs and legs, the back and sole of the feet, not forgetting the nails and the genital region.

MOLE	MELANOMA	
		ASYMMETRY
		BORDERS
		COLOUR
		DIAMETER
		EVOLUTION

Excessive sun exposure is dangerous. Seek out the shade. Avoid exposure when the sun is at its strongest.

Do not allow babies and young children to be directly exposed to the sun.

Protect both yourself and your children with a hat, sunglasses and a t-shirt.

Choose a sun protection factor suited to your skin type. Reapply generously at least every 2 hours, particularly after bathing, sweating or towel-drying.

> 5% UV Rays
> Burns
> Skin cancer

UVB

> 95% of UV Rays
> Allergies
> Skin aging
> Photosensitization
> Skin cancer

UVA

These damages, in the short and long run, can be prevented thanks to the use of a BROAD-SPECTRUM PRODUCT composed of a filtering system reinforced against UVA.

NOT ALL SUN PROTECTIONS ARE CREATED EQUAL!

The same SPF doesn't mean the same UVA protection.

> SPF: Sunburn Protection Factor
> SPF indicates UVB protection factor
> Not a measurement of how long you can stay under the sun!



WHAT TO LOOK FOR:
The UVA logo indicates that the UVA protection is in line with Canadian sunscreen requirements
High broad-spectrum protection
Water-resistant



Improved texture
> Light weight
> Non greasy
> Invisible on skin
> **NO EYE MIGRATION**

Fragrance-Free
No preservatives
Hypoallergenic
Non-comedogenic
Paraben-free

Water and Sweat-Resistant: 80 minutes



BODY

- ANTHELIOS ULTRA FLUID BODY • SPF 50+**
With **NETLOCK Technology**
> Ultra fluid lotion.
> Invisible finish.
> Quick absorption.
> Water- and sweat-resistant up to 80 minutes.
- ANTHELIOS MINERAL • SPF 50**
> 100% mineral filter.
> Quick absorption with a light finish.
> Face and body.
> Water-resistant up to 80 minutes.
- ANTHELIOS XL LOTION • SPF 60**
> Quick absorption with a lightweight texture.
> Face and body.
> Sensitive skin.
> Also available in SPF 30.

KIDS

- ANTHELIOS DERMO-KIDS • SPF 50**
> For children with sensitive skin.
> Lightweight and non-greasy lotion.
> Face and body.
> Tested under dermatological and pediatric control.
> Water-resistant up to 40 minutes.

90% OF SKIN CANCERS ARE CURABLE IF DETECTED IN TIME.*

www.laroche-posay.ca
@LaRochePosayCanada
@LaRochePosayCa

* www.euromelanoma.org/press. EPI factsheet 2014
** Method recommended by The Skin Cancer Foundation

DERMATOLOGIST RECOMMENDED
SUN PROTECTION IN CANADA*



IF NOT APPLIED PROPERLY, EVEN THE BEST PROTECTION IS NOT EFFICIENT

APPLY THE RIGHT QUANTITY OF SUNSCREEN
To completely protect your entire body we recommend using 2 tablespoons of sunscreen every 2 hours.

DON'T FORGET THE FOLLOWING AREAS:

Hairline, ears, hollows areas on neck and chest, back of hands and feet, inner knee area and bathing suit lines.

*Canadian Study APLUSA 2021