

ANTHELIOS

Broad spectrum high UVA/UVB

for every sensitive skin

in the family

OF SKIN CANCERS

DETECTED IN TIME.

ARE CURABLE IF

SUN PROTECTION IN CANADA*

CANADA IS AMONG

INCIDENCE RATES

OF SKIN CANCER

THE HIGHEST

IN THE WORLD

www.laroche-posay.ca

@LaRochePosayCa

*Canadian Study APLUSA 2021

@LaRochePosayCanada

CHECK YOUR BEAUTY SPOTS; IT IS AS SIMPLE AS THE **ABCDE** METHOD!

HAVE A LOOK AT YOUR BEAUTY SPOTS AND THOSE OF YOUR LOVED ONES.

ADOPT THE RIGHT BEHAVIOURS TO FACE THE SUN.

Using sun protection does not mean you

no longer need to follow the essential

precautions recommended during sun

UVA rays represent 95% of UV rays and penetrate through clouds and glass, making these rays damaging all year long.

> 5% UV Rays > Burns > Skin cancer





These damages, in the short and long run, can be prevented thanks to the use of a BROAD-SPECTRUM PRODUCT composed of a filtering system reinforced against UVA.







INI INVISIBLE NVISIBLE FINISH

Excessive sun exposure is dangerous.

Seek out the shade. Avoid exposure











Do not allow babies and young children o be directly exposed to the sun.

exposure.

11-15h

52









Choose a sun protection factor suited to your skin type. Reapply generously at least every 2 hours, particularly after bathing, sweating or towel-drying.

Protect both yourself and your children vith a hat, sunglasses and a t-shirt.



IF NOT APPLIED PROPERLY, EVEN THE **BEST PROTECTION IS NOT EFFICIENT APPLY THE RIGHT QUANTITY**



To completely protect your entire body we recommend using 2 tablespoons of sunscreen every 2 hours.

DON'T FORGET THE FOLLOWING AREAS:

OF SUNSCREEN

Hairline, ears, hollows areas on neck and chest, back of hands and feet, inner knee area and bathing suit lines.

Using a mirror, carry out a quick self-examination** following the criteria of the ABCDE method.

to inspect you scalp.

Using mirrors, examine your face,

Examine the palm and back of the

hands, not forgetting the nails. Use

Neck, chest (thoroughly examining

Looking in the mirror, use a hand mirror

to examine the back of your neck,

shoulders, back, buttocks, the back

of your thighs, forearms and ears,

Sitting down, use a mirror to examine

back and sole of the feet, not forgetting

the front of your thighs and legs, the

the nails and the genital region.

under the breasts in women) and

a mirror to inspect your elbows,

underarms and arms.

abdomen.

* www.euromelanoma.org/press, EPI factsheet 2014

**Method recommended by The Skin Cancer Foundation

Measure your moles

120

not forgetting the ears. Use a hairdryer

A lesion can be considered suspect if it fulfills one or more of the ABCDE criteria.

MOLE **MELANOMA**

Fairly round

Regular

One colour

Small size

and symmetrical

Asymmetrical

ASYMMETRY

BORDERS

COLOUR

Irregular

and geometric and ragged



Uneven: from liaht brown to



DIAMETER







.. size, colour or thickness

Measure your moles

Changes in... **E**VOLUTION







PROTECT YOURSELF FROM UVB RAYS. BUT ALSO FROM UVA RAYS.

NETLOCK **TECHNOLOGY**

FACE (Sensitive skin. Hypoallergenic. Non comedogenic. Fragrance-free. Paraben-free.)

ANTHELIOS ULTRA FLUID • SPF 50+

Quick absorption with an invisible finish.

Water- and sweat-resistant up to 80 minutes.

ANTHELIOS MINERAL TINTED • SPF 50

With NETLOCK Technology

No eye migration.

Non-greasy, ultra fluid texture.

- > 95% of UV Rays > Alleraies
- > Skin aging
- > Photosensitization

> Skin cancer

ANTHELIOS ULTRA FLUID

HIGH UVA/UVB BROAD SPECTRUM PROTECTION WITH AN INVISIBLE FINISH



Patented filtering system

- > Enhance UV filters' efficacy by optimizing the homogeneity of the sun filter on the skin.
- > MEXORYL[®] Filter Technology



Improved texture

- > Light weight
- > Non greasy
- > Invisible on skin

Fragrance-Free No preservatives Hypoallergenic Non-comedogenic Paraben- free



> 100 % mineral filter. Tinted, ultra-fluid lotion. Quick absorption with a natural glow. Water-resistant up to 40 mins. ANTHELIOS XL DRY TOUCH • SPF 60 > Dry touch gel cream for the face. Anti-shine Oily or acne-prone skin. Water-resistant up to 80 minutes. ANTHELIOS XL STICK • SPF 60 Targeted protection for sensitive zones (eyes, ears, scars, etc.) Non-migrating formula, tested around the eyes BODY ANTHELIOS ULTRA FLUID BODY • SPF 50+ Ultra fluid lotion.

- With NETLOCK Technology
- Invisible finish.
- > Quick absorption.
- Water- and sweat-resistant up to 80 minutes



ANTHELIOS MINERAL • SPF 50

- 100% mineral filter.
- Quick absorption with a light finish.
- > Face and body.
- Water-resistant up to 80 minutes.

ANTHELIOS XL LOTION • SPF 60

- Ouick absorption with a lightweight texture.
- Face and body.
- Sensitive skin.
- Also available in SPF 30.

KIDS

ANTHELIOS DERMO-KIDS • SPF 50 For children with sensitive skin.

Lightweight and non-greasy lotion.

- Face and body.
- Tested under dermatological and pedatric control.
- Water-resistant up to 40 minutes.

NOT ALL SUN PROTECTIONS **ARE CREATED EQUAL!**

The same SPF doesn't mean the same UVA protection.

> SPE

- Sunburn Protection Factor > SPF indicates UVB protection factor
- > Not a measurement of how long you can stay under the sun!

The UVA logo indicates that the UVA protection is in line with Canadian sunscreen requirements

High broad-spectrum protection

Water-resistant

ANTHELIOS 50

CORPS / BODY FINI INVISIBLE INVISIBLE FINIS ANTHELIOS **50**+... Lotion résistante à l'eau (80 min Peau sensible - Sans parfum Water-resistant (80 minutes) lot Sensitive skin - Fragrance-free 125 ml DIN 02490404





LA ROCHE-POSA

NO EYE MIGRATION

SPF